



INVITA 20ft Straight - Double Sided
SIDE 1

Create your art in the “DESIGN HERE” layer.

ART SIZE:

This area contains all necessary bleed but is **NOT COMPLETELY CUT OFF**. YOU MUST FILL WITH BACKGROUND ART!
Any art in this area can potentially be cut off, hidden or distorted in the finishing process.

SAFE ART AREA:

Keep all logos, text and critical art in this area.

GENERAL ART INSTRUCTIONS:

- Do NOT embed images - supply LINKED images
- For Transparent Rasters use PNGs or TIFs
- Resolution should be 100 ppi at full size
- Convert all fonts to outlined artwork
- Best Black=RGB 0-0-0 or CMYK 100-100-100-100
- Preferred Final Art saved as **NATIVE ADOBE Art Files**
- PDF, JPG, TIF, PNG, EPS files also accepted

COLOR:

Critical colors should be specified as Pantone colors from the Coated or Uncoated swatch library. Pantone colors should be left as swatch callouts within the file. If no colors are noted, then we cannot guarantee color, and will consider the job to “Print As Is”.

*This is a double-sided product,
therefore two art files are required
for print produciton.*

Safe Area 227.6” x 83.125”

Finished Size 235.6” x 91.125”

Art Size 239.6” x 93.125”



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SIDE 2

Create your art in the “DESIGN HERE” layer.

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